

COMPANY PRESENTATION



Web Design and Strategic Creative Marketing



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Building Brands: Strategy and Design Delivered with Precision

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Meet Webmate

Introduction and welcome

Welcome to Webmate Creative. We are your partner in building well-thought-out brand strategies and creative, collaborative design. Together, we bring your vision to life!

At Webmate Creative, your digital success is our mission. We specialize in building attractive websites that do more than catch the eye: they bring in clients. Imagine a website that looks impressive and works intelligently, supported by smart automations. With us, your business stands out online and you are free to focus on what you do best.

Webmate Creative: making your digital journey simple and successful.



Darius D.

Darius Dumitru
Founder

Key facts about Webmate

A few key facts

Name:
Webmate Creative Agency

Founded:
2018

Clients
100+



4-8 wks

Average completion time
for web design projects



+77%

Average percentage growth
in client website traffic



+5%

Improvement in
conversion rate

The smart way we work

Core to our vision



We connect you effortlessly with your ideal audience online.

We help you reach and engage your audience easily, using new technology and digital marketing.

Strategies built for growth

We analyze your business, set goals, then map out a clear path to reaching them.

We simplify client acquisition

We handle digital marketing and web development, so you have more time for innovation and growth.



**“When Work Becomes
A Passion For Life”**

WBMT.CRTV

Our vision

We are the go-to partner for companies that want to win in digital without the struggle

To be the catalyst for companies looking for a seamless blend of technology and creativity

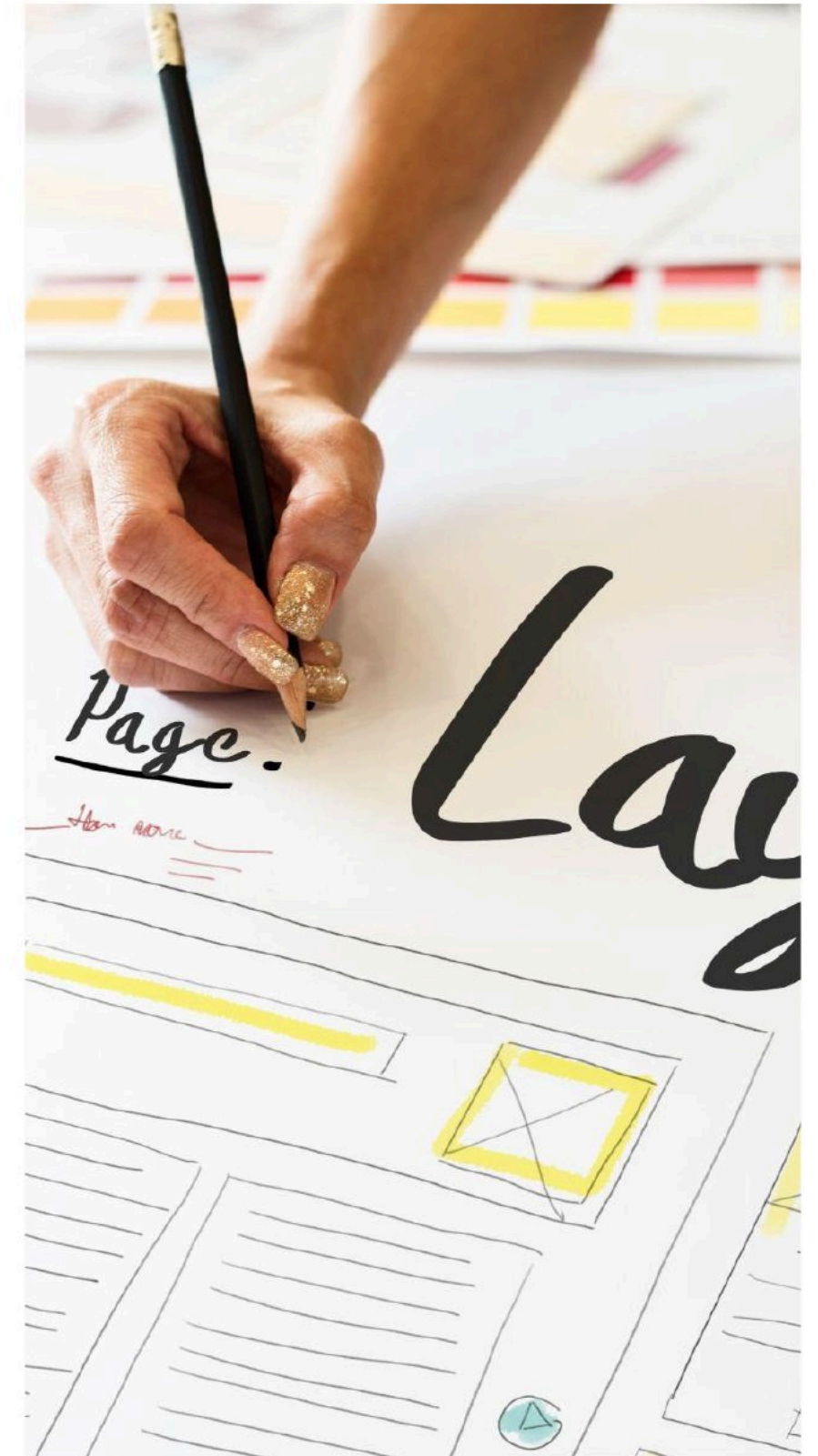
Our aim is to be the force that moves businesses toward the right combination of technology and creativity. Where these two meet, we want to be the catalyst that sparks innovation, building a harmonious integration that takes businesses beyond conventional limits. Our commitment rests on our ability to combine leading technology with imaginative design, setting a new standard for what is achievable in the digital landscape.

We picture a landscape where our expertise in web development, marketing and automation becomes synonymous with efficiency

In our vision for the future, businesses go beyond their limits by integrating our expertise seamlessly. Web development, marketing and automation are not just services we offer; they are the pillars of efficiency that businesses rely on for sustainable growth. We want our name to stand for unmatched efficiency, a level of expertise that ensures our clients do not just meet their digital goals, but exceed them.

Helping companies thrive without the burden of constantly chasing clients

Imagine a world where businesses can thrive without being weighed down by the demands of client outreach. Our vision goes beyond delivering services; it is about creating an environment where businesses grow organically. By taking on client outreach, we free businesses to focus on what truly matters: their products and services. This vision is built on the belief that a thriving business should spend more time perfecting its offer and less time chasing prospects.



Selected clients

Orange™

Meliora

Fan Telecom Technology

Association for Infection Prevention and Control - APCI

iFactory3D™

TTC Personal Training

GoClinic™

Poligy™

Stadent

London Brothers

Ecosere Modulare



How we can help



Web Design

Web Development

Marketing

RPA (Robotic Process Automation)

01//

We help you reach and engage your audience easily, using new technology and digital marketing.

In a fast-moving digital landscape, we give businesses the tools and strategies they need to reach and engage their target audience without friction.

By using the latest advances in technology and digital marketing, we equip businesses not only to connect with their ideal audience, but to thrive in a dynamic, competitive digital space.

Our services



Needs discovery

We uncover hidden opportunities, run targeted campaigns and take your brand further, maximizing your online presence and reaching your target audience.



Web Development

Digital experiences built with innovative design and clean code, so your web presence is both engaging and functional.



Robot Process Automation

Streamlining operations with automation, turning manual processes into smart, well-built workflows.



SEO

Growing online visibility and local discovery, optimizing your digital footprint to improve rankings and connect with your community.



E-Commerce

Modern online shopping with abandoned cart recovery, loyalty programs, targeted discounts and personalized user experiences.



Marketing & Sales

Driving growth with targeted Google Ads campaigns and email marketing strategies, capturing leads and moving sales cycles forward.



Server Hosting

Reliable server hosting with high availability, top performance and security for your assets.



CRM development and integration

Custom CRM solutions built around your business needs, for seamless integration, better client relationships and actionable insights.

We offer better, higher-performing tools.

Additional Included Services



Accessibility

Equal access and ease of use for all users.



CRM integration

Seamless client management across your business ecosystem.



User manual

A complete guide to managing your website.



Uptime monitoring

Real-time website status and performance tracking.



Advanced analytics

Solid data analysis with actionable insights and metrics.



Newsletter

Personalized email campaigns that engage your audience.



Review system

Collect genuine client feedback with no extra effort.



E-Payment

Secure electronic payment processing solutions.



Surveys and polls

Interactive, engaging tools for collecting feedback.



Fast support

Fast, reliable technical support through our client portal.

Full Service List

Explore Our Complete List of Services



01 /// Marketing and Discovery

- 01. Discovery
- 02. Digital Marketing (Google Ads/PPC, Email Marketing, Google Analytics)
- 03. Copywriting & Messaging



02 /// Design and Development

- 01. Website Design and Development
- 02. Ecommerce Development
- 03. Website Management (maintenance plan)



03 /// SEO & Lead Generation System

- 01. SEO
- 02. Local SEO (Google Business Profile Optimization)
- 03. Lead Generation System (LinkedIn Campaigns, Targeted Email Campaigns)

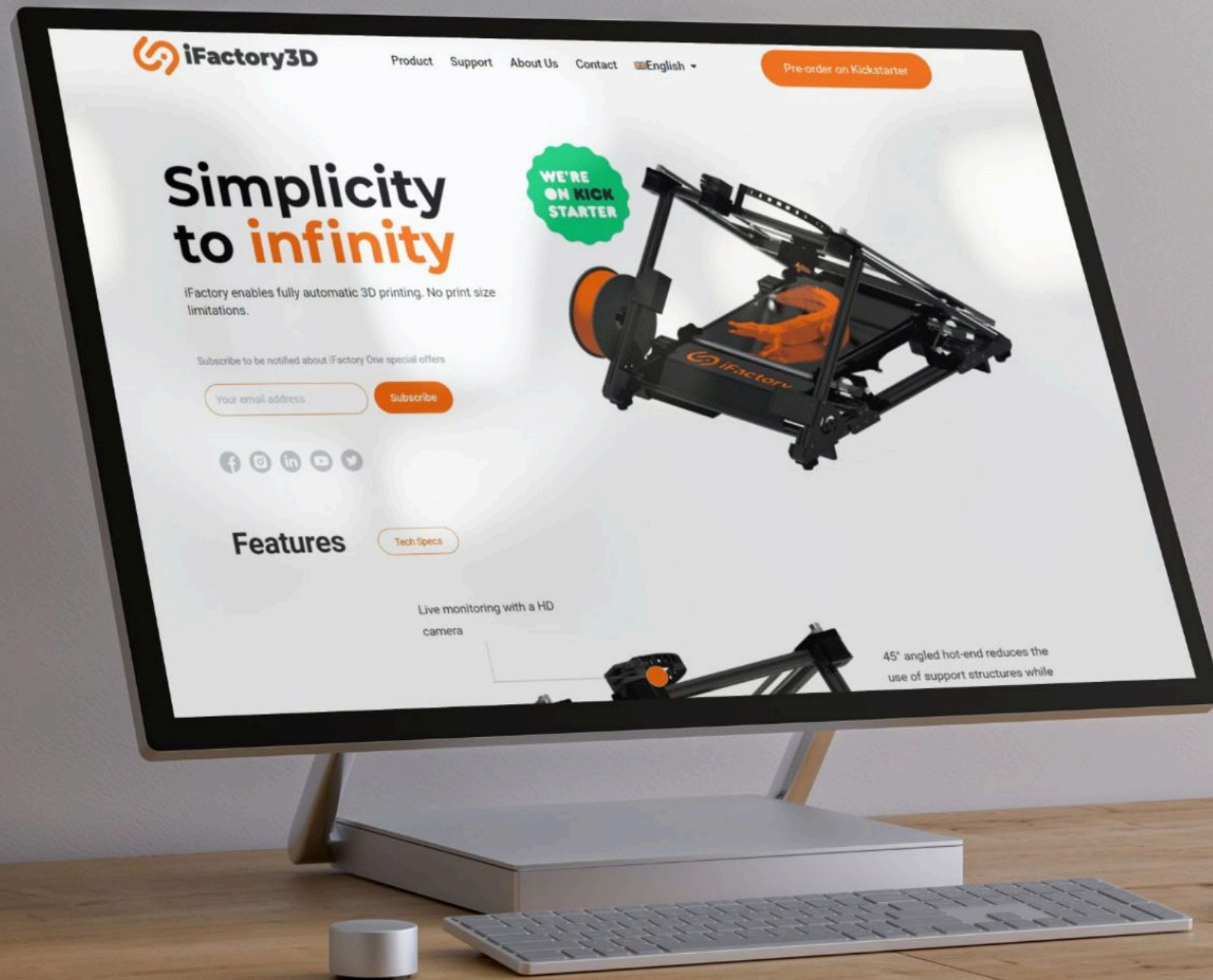


04 /// Custom Automation (RPA)

- 01. Robotic Process Automation (RPA)
- 02. CRM Development and Integration
- 03. RPA / CRM Management

CASE STUDIES

iFactory3D



001. // The Challenge

In 2018, iFactory3D set out to transform additive manufacturing with an innovative, sustainable machine.

Faced with the challenge of making this technology accessible, we joined forces with iFactory3D on a transformative journey. Our mission was to close the gap between groundbreaking innovation and wide accessibility.

Working closely with the iFactory3D team, the vision took shape. Together we defined the strategic market positioning, shaped the brand strategy, created a distinctive brand identity, carried out a full website redesign and developed detailed brand guidelines.

002. // Deliverables

The deliverables for iFactory3D included a comprehensive set of services designed to strengthen their market presence and brand perception.

- Strategic market positioning plan
- Robust brand strategy
- Distinctive brand identity
- Extensive website redesign
- User interface (UI) and user experience (UX) design
- Detailed brand guidelines

Strategy & Approach

003. // The Impact

Webmate Creative's strategic work drove iFactory3D's Kickstarter campaign to remarkable success, well beyond its original goal.

With a goal of €92,900, the campaign raised a total of €172,588 in pledges. This result not only exceeded expectations, it showed the impact of our collaboration in making iFactory3D's innovative belt printing technology accessible to a global audience.

004. // The Testimonial

Working with Webmate Creative over the last two years has been truly transformative for iFactory3D.

The impact of our collaboration was most visible in our Kickstarter campaign, where we set out to make our belt printing technology accessible. Webmate Creative played a key role in exceeding our funding goal.

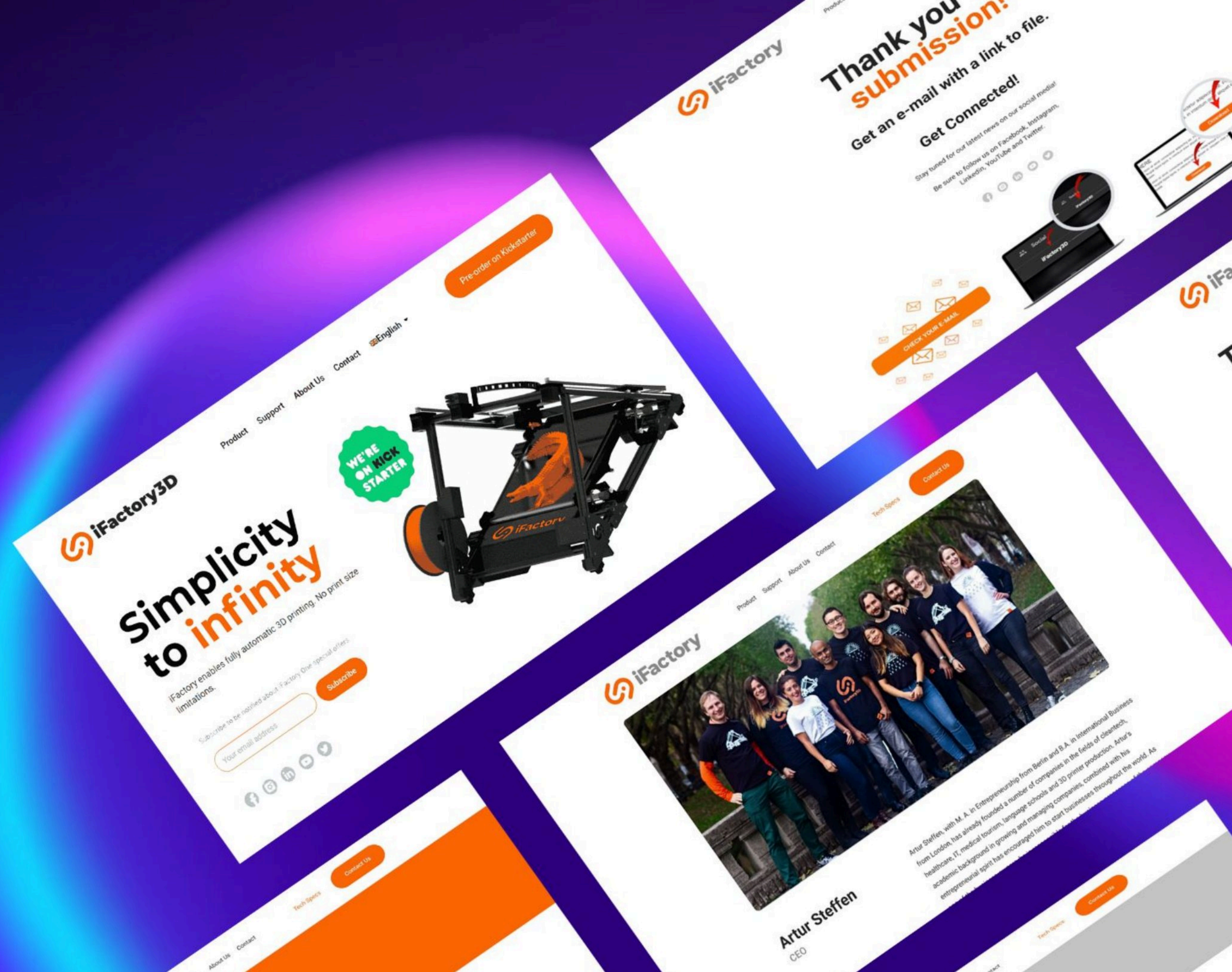
Artur Steffen
CEO · iFactory3D

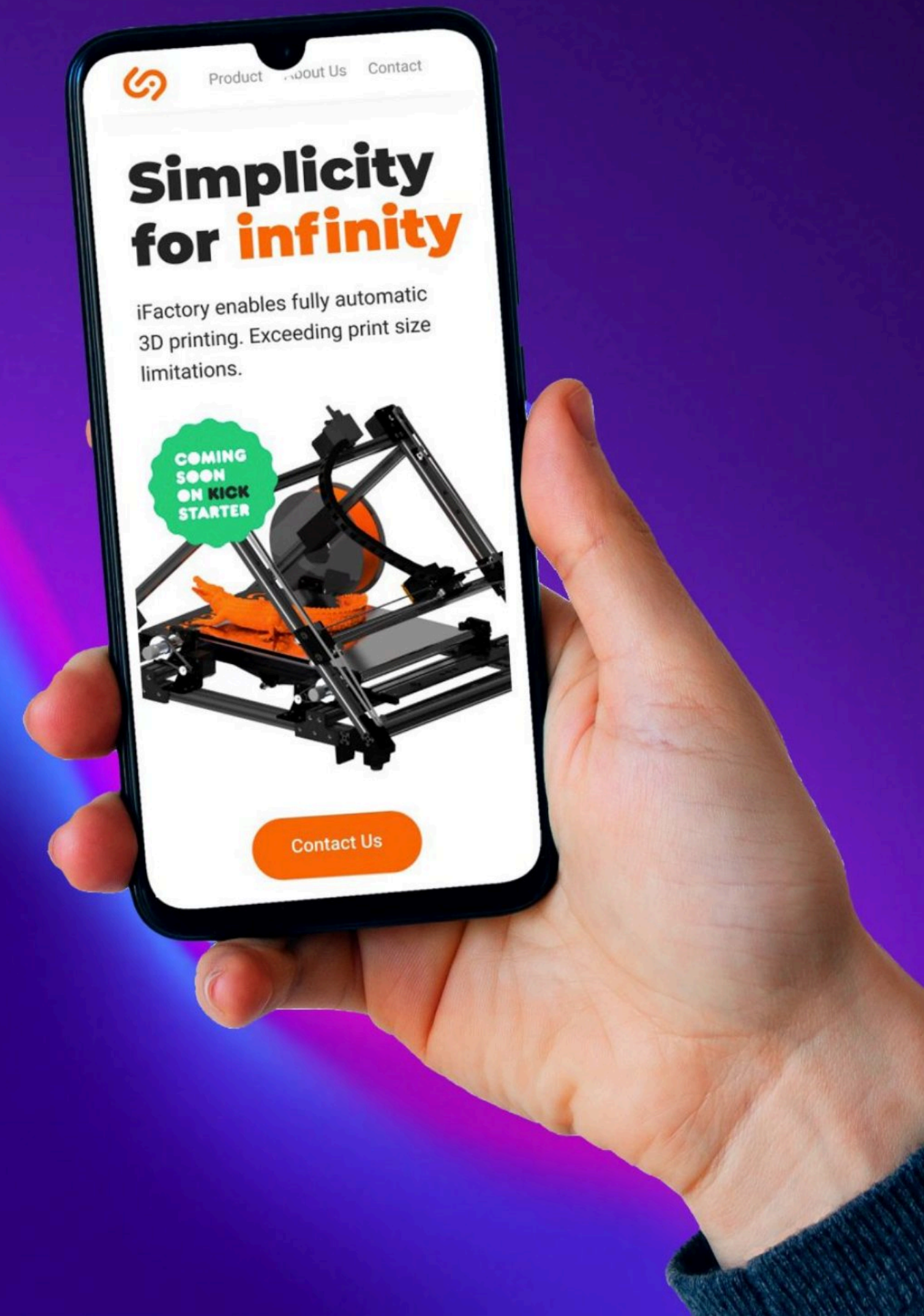
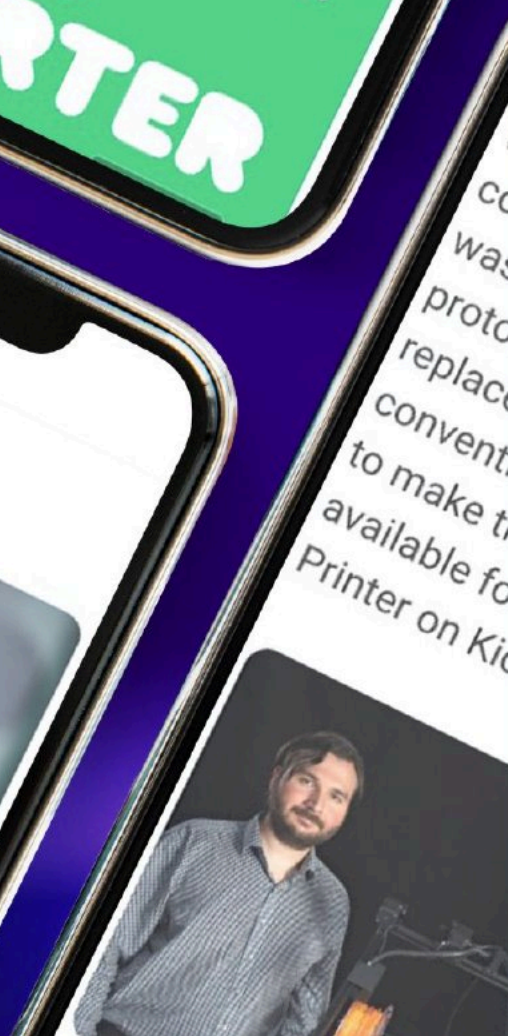
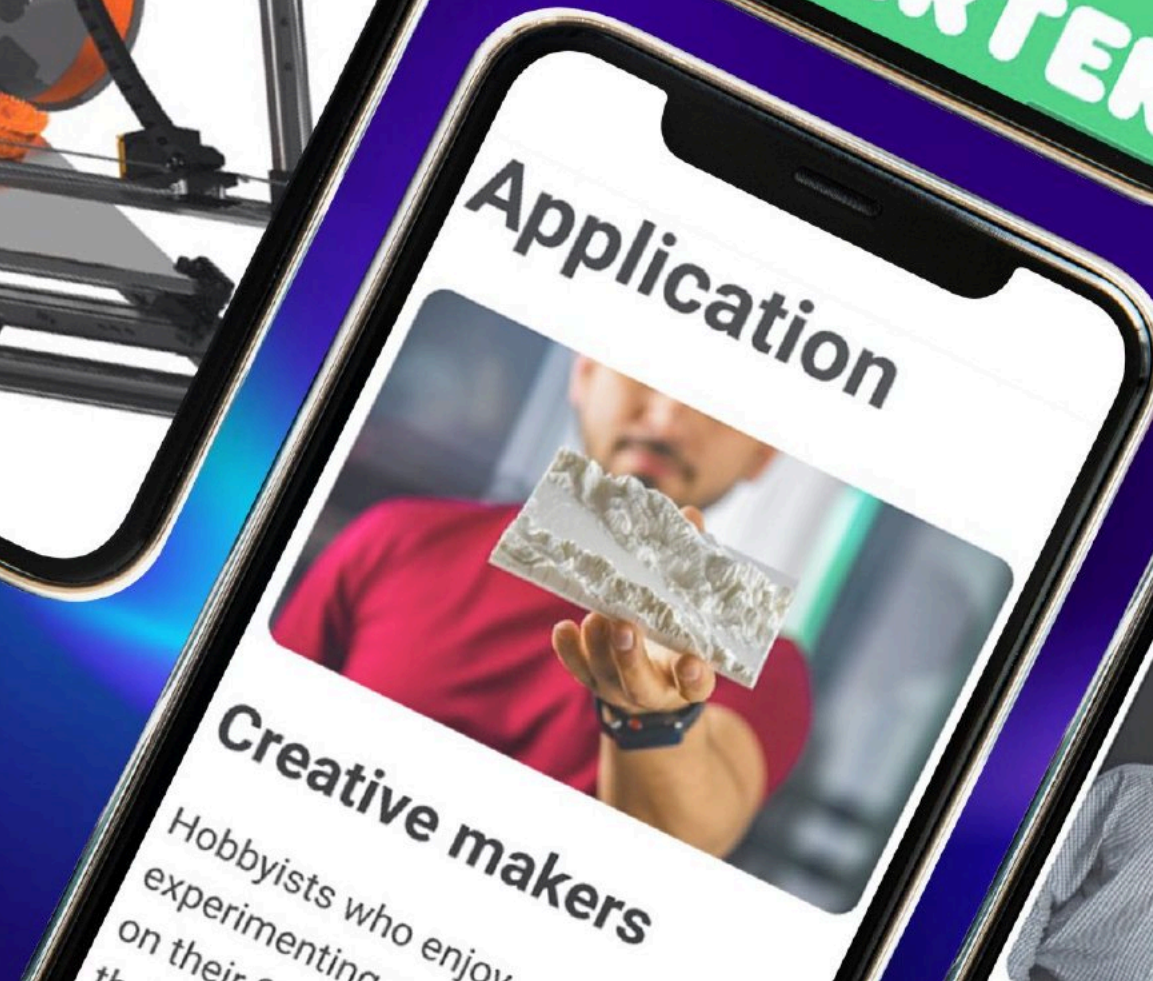




Website presentation

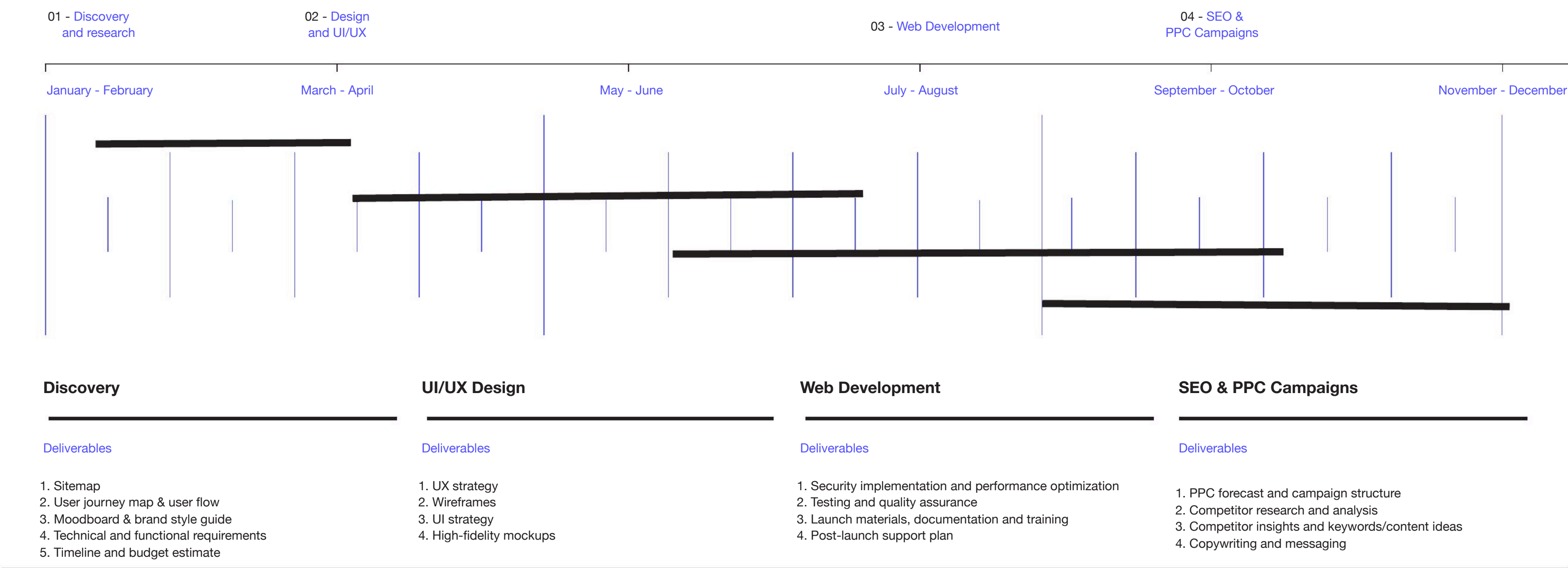
Website presentation
Step by Step

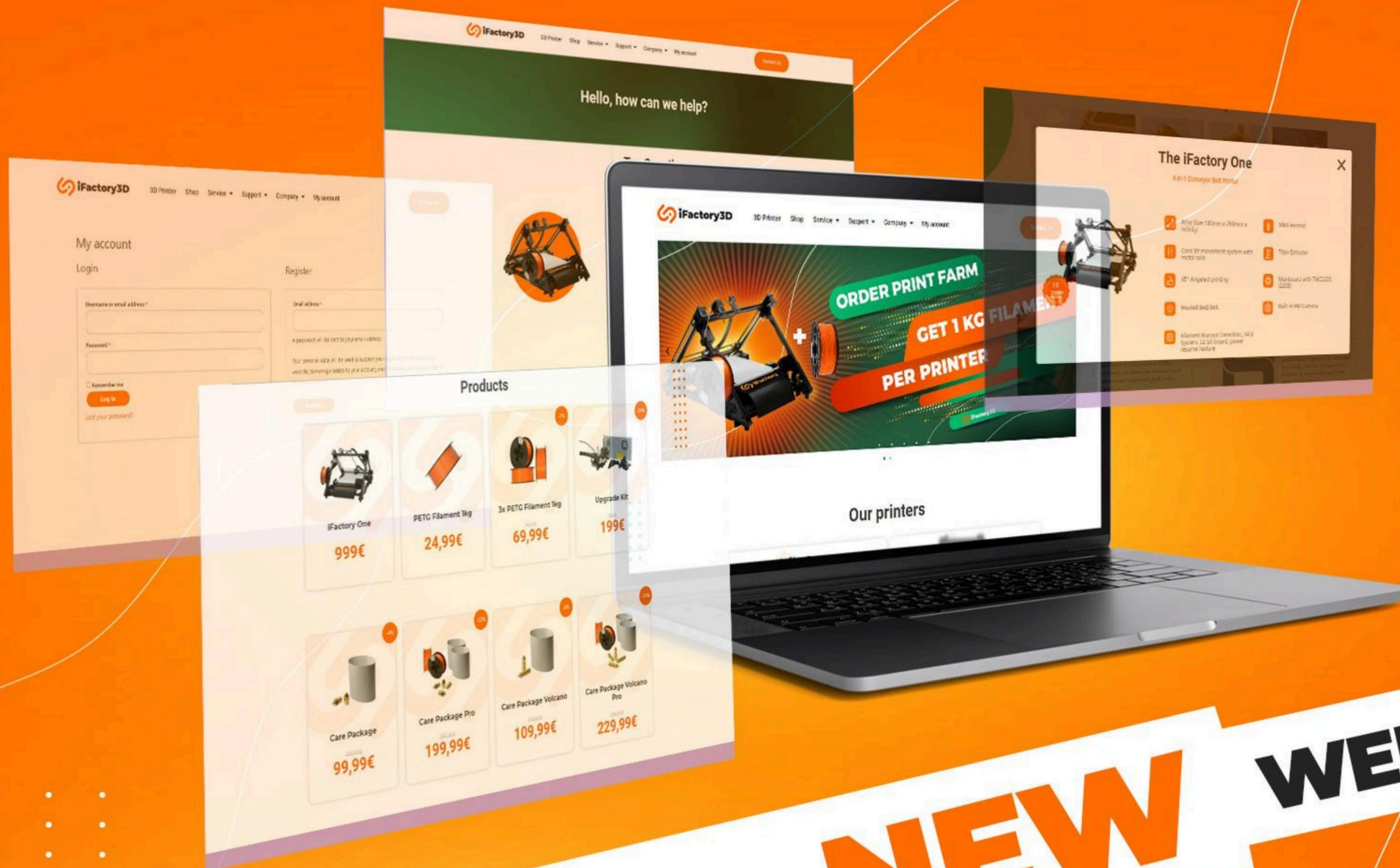




iFactory3D

Project timeline and guide





NEW **WEBSITE!**

Mobilă DeCasă

001. // The Challenge

Mobilă DeCasă needed to revitalize its online presence. They needed a website redesign that reflected their unique brand and showcased their refined furniture collections.

They also wanted to improve their search engine visibility and bring in more clients. Webmate Agency took on this challenge with a commitment to deliver outstanding results.

002. // Deliverables

Webmate Agency delivered a range of work to meet Mobilă DeCasă's goals. This included a visually striking, easy-to-navigate website redesign that captured the essence of their brand. We also implemented SEO strategies to improve search engine visibility and attract organic traffic.

In addition, our PPC campaigns generated clients to grow sales. Throughout the process, we provided regular updates, documentation and training to ensure a smooth rollout and post-launch support.

Strategy & Approach

003. // The Impact

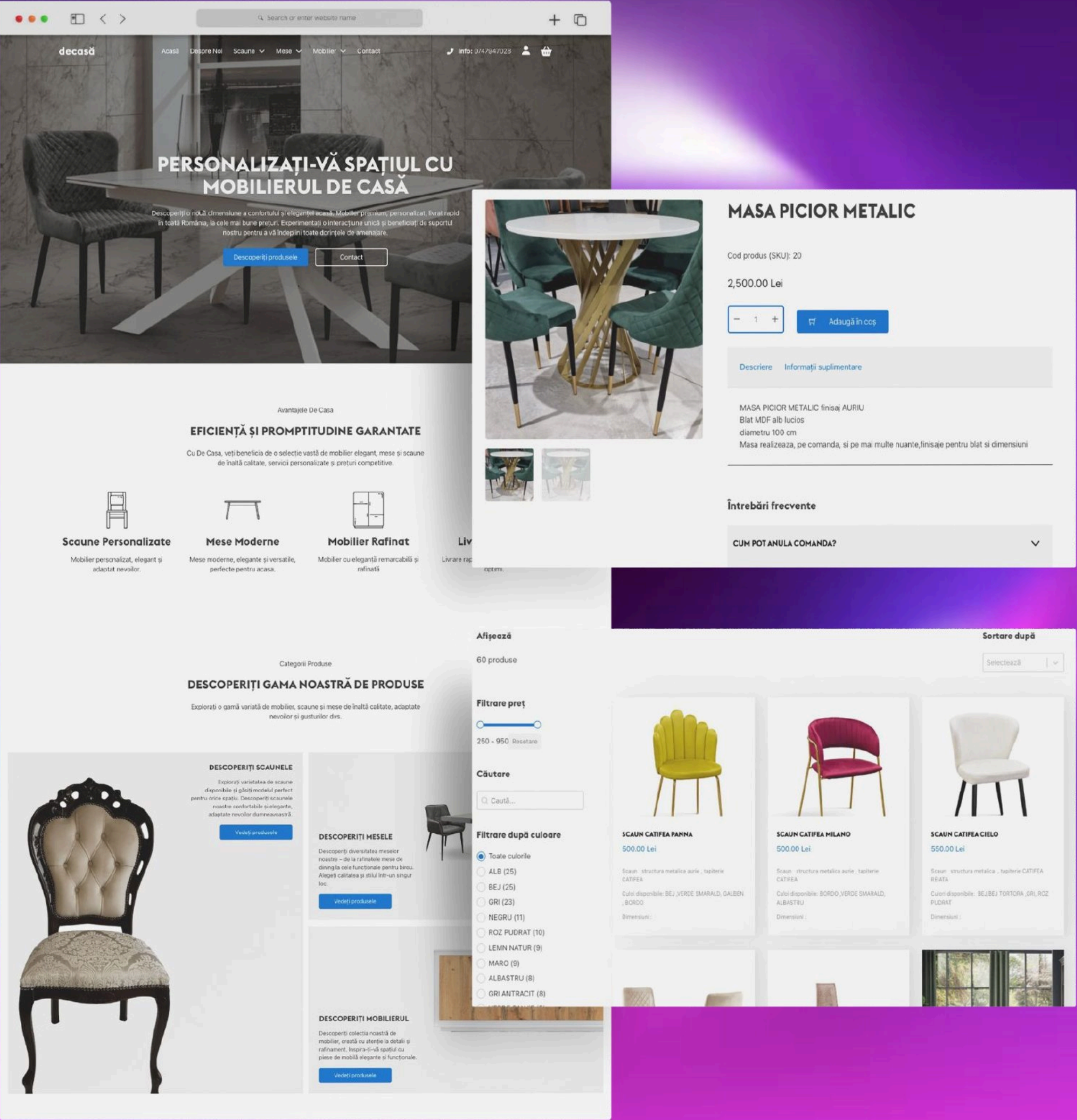
Webmate Agency's strategic work took Mobilă DeCasă's online presence to new heights. Our website redesign expertise led to more traffic and higher sales, beyond expectations.

The collaboration showed the transformative power of our solutions, leading to significant growth for Mobilă DeCasă.

004. // The Solution

Webmate Agency developed a tailored solution for Mobilă DeCasă's digital transformation. Through our careful process, we created a visually striking, intuitive website redesign, with effective SEO and PPC strategies built in.

Our comprehensive approach made the project a success, improving online visibility, increasing leads and boosting client engagement for Mobilă DeCasă.



Process & Design

005. // The Process

Webmate Agency's process for the Mobilă DeCasă redesign included a sitemap, a user journey map and a moodboard. We define the technical requirements and provide a timeline and budget estimate. Our strategy covers UX and UI planning, with wireframes and high-fidelity mockups.

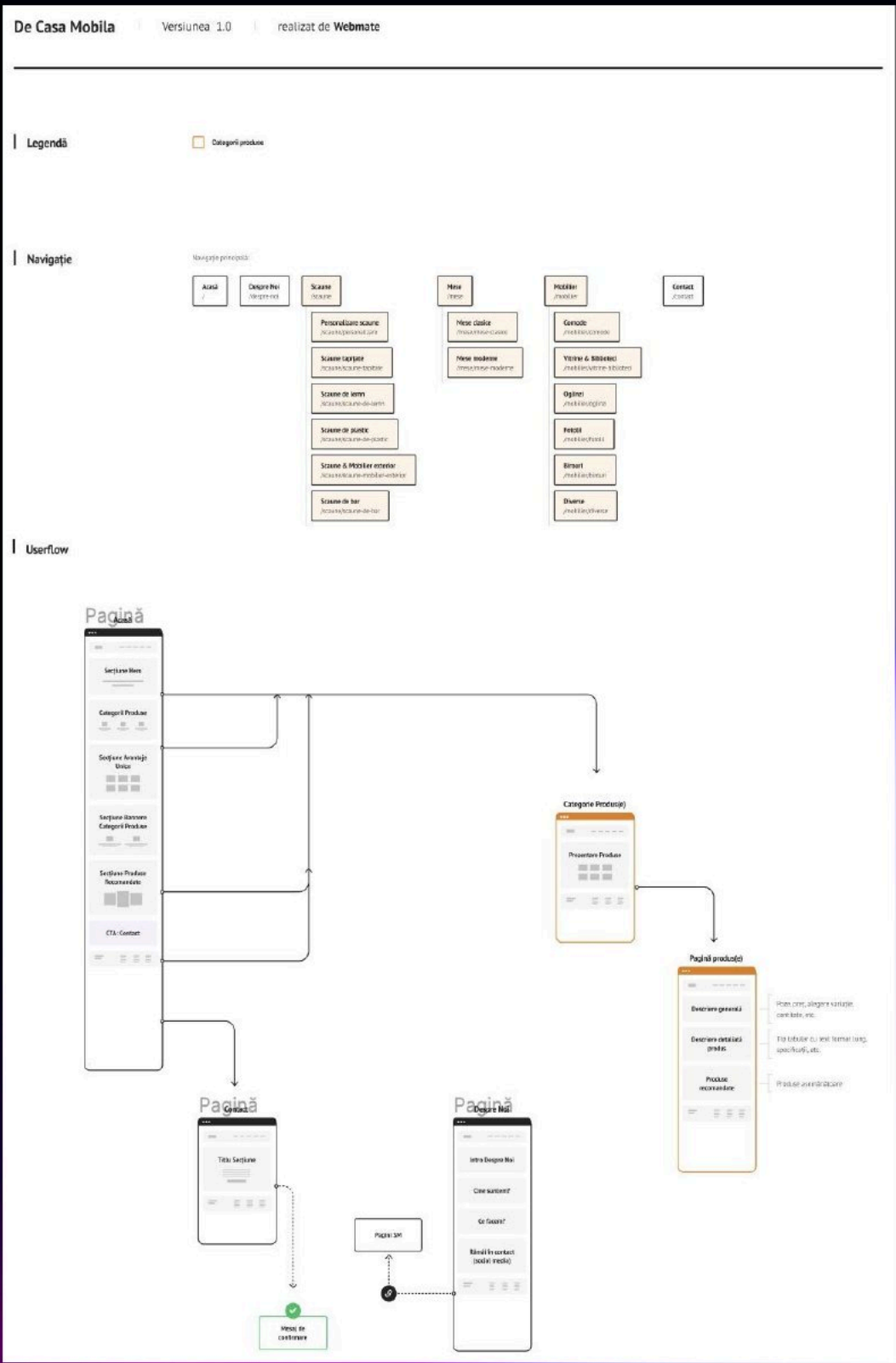
We implement security measures, optimize performance and run thorough testing. We provide launch support, documentation, training and post-launch support. This comprehensive approach ensured a successful website transformation for Mobilă DeCasă.

006. // The Testimonial

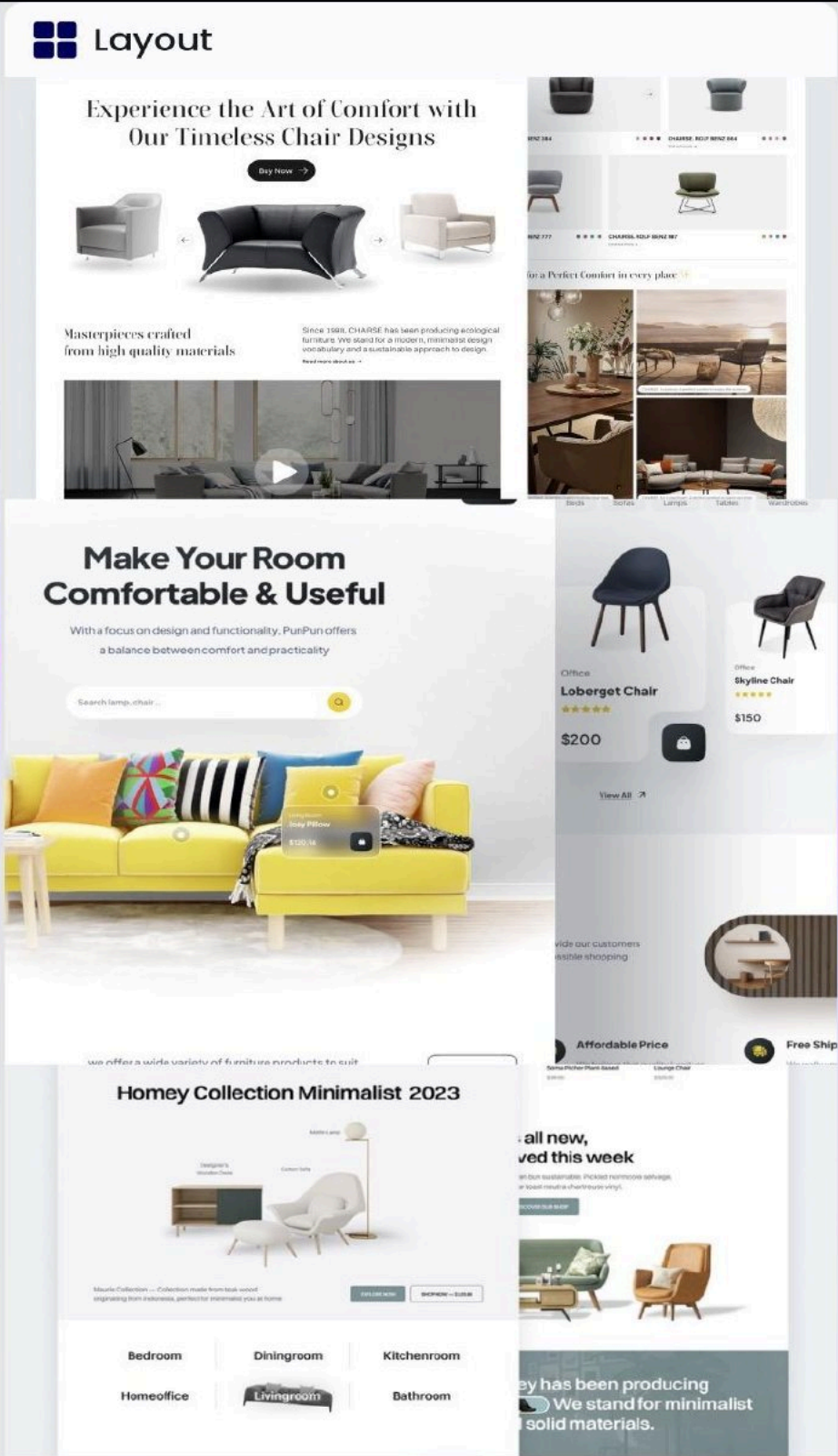
Webmate Agency transformed Mobilă DeCasă's online presence. Their deep understanding of our brand led to a visually striking, user-friendly website redesign that showcased our refined furniture collections. They were an invaluable partner throughout the whole journey.

Marius Matei
CEO · Mobilă DeCasă

UX STRATEGY & SITEMAP



UI STRATEGY & MOCKUP

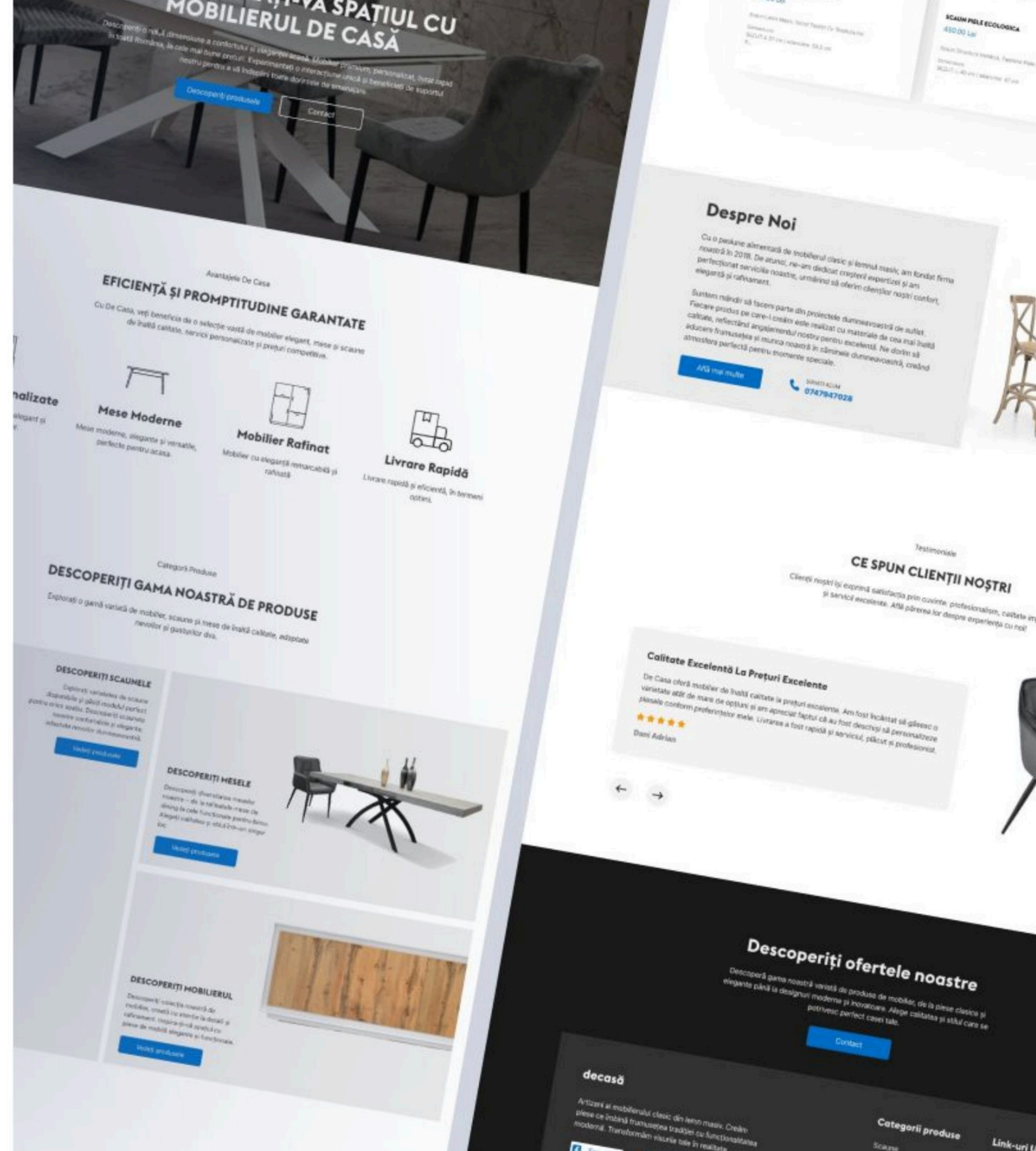


DeCasa Furniture

Website Redesign

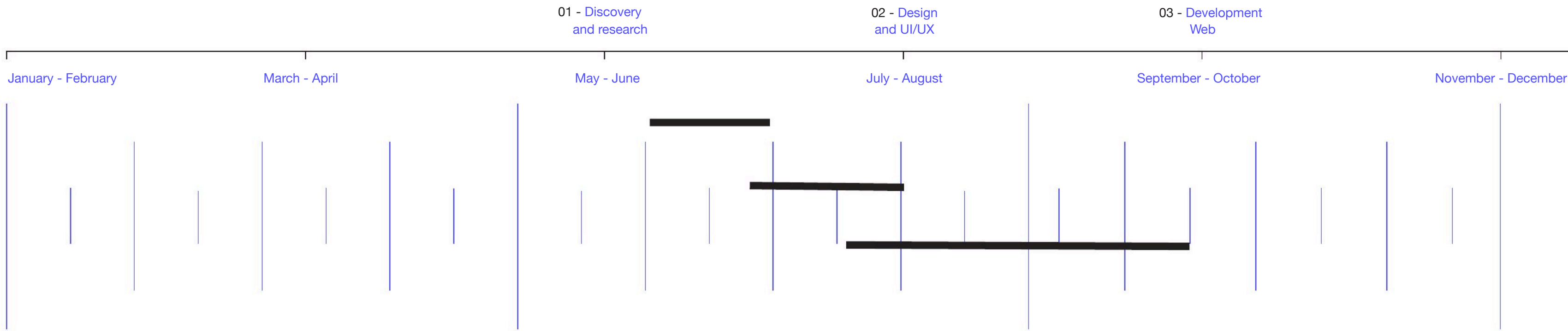
Website / PPC / SEO

- ✓ Fully Accesible
- ✓ Easy Checkout
- ✓ Responsive Ready
- ✓ Minimalist & Modern
- ✓ Easy Navigation
- ✓ E-Payment



Mobilă DeCasă

Project timeline & guide



Discovery

Deliverables

- 1. Sitemap
- 2. User journey flow
- 3. Moodboard & brand style guide
- 4. Timeline and budget estimate

UI/UX Design

Deliverables

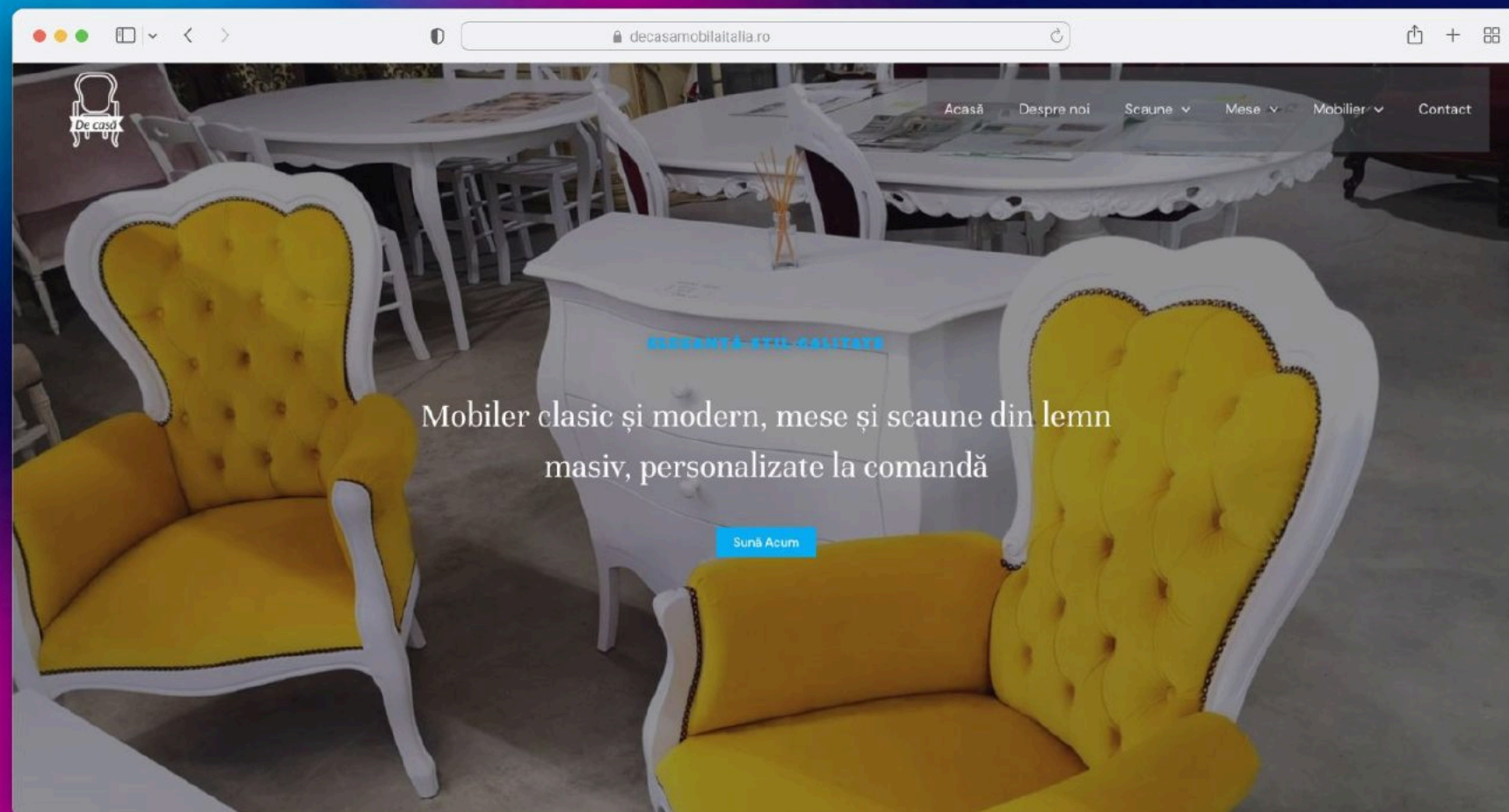
- 1. UX strategy
- 2. Wireframes
- 3. UI strategy
- 4. High-fidelity mockups

Web Development

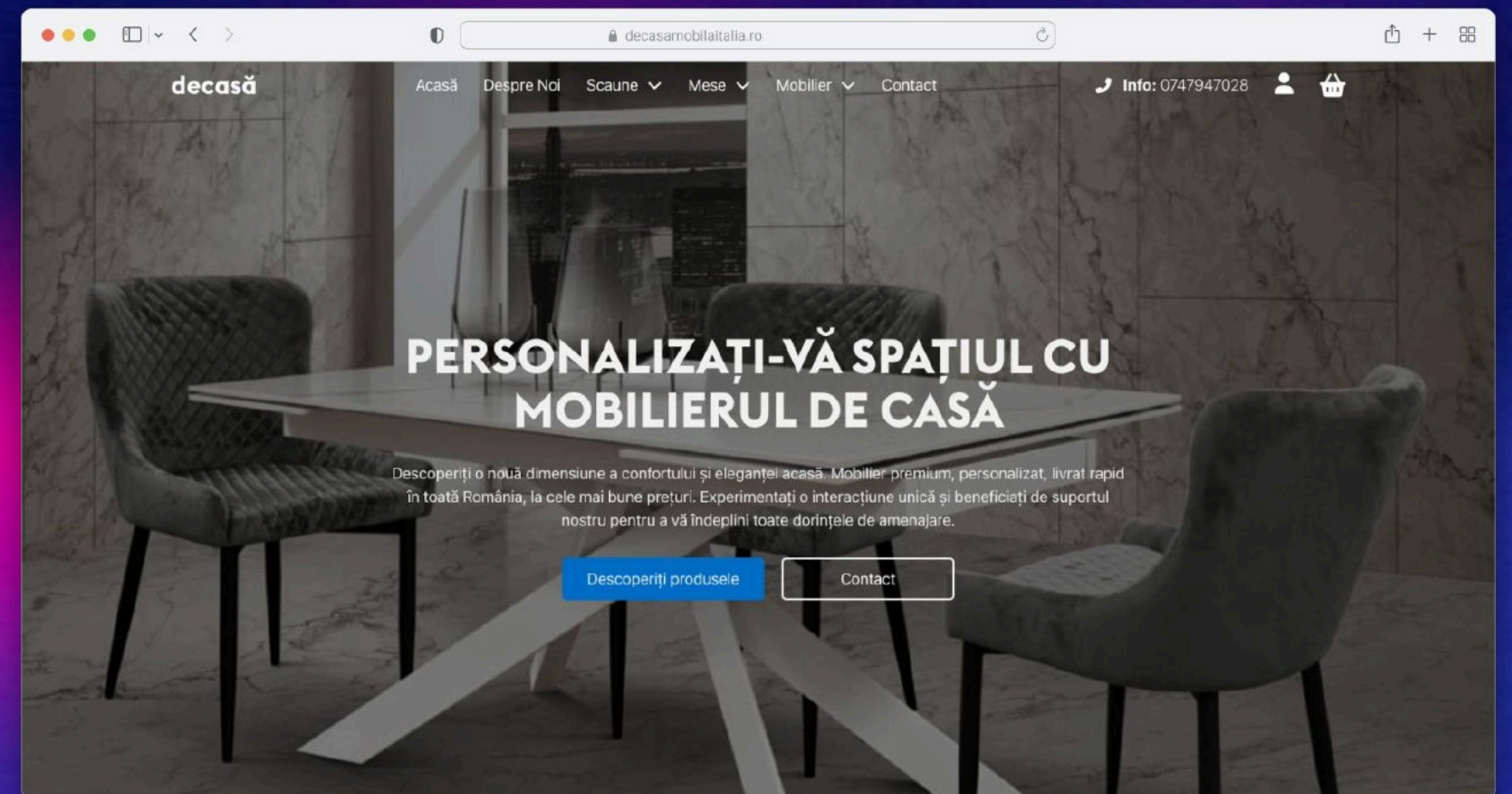
Deliverables

- 1. Security implementation and performance optimization
- 2. Testing and quality assurance
- 3. Launch materials, documentation and training
- 4. Post-launch support plan

decasă



BEFORE



AFTER

Association for Infection Prevention and Control (APCI)

001. // The Challenge

APCI faced a major challenge that required an extensive update of its membership infrastructure, along with a considerable upgrade of its online store.

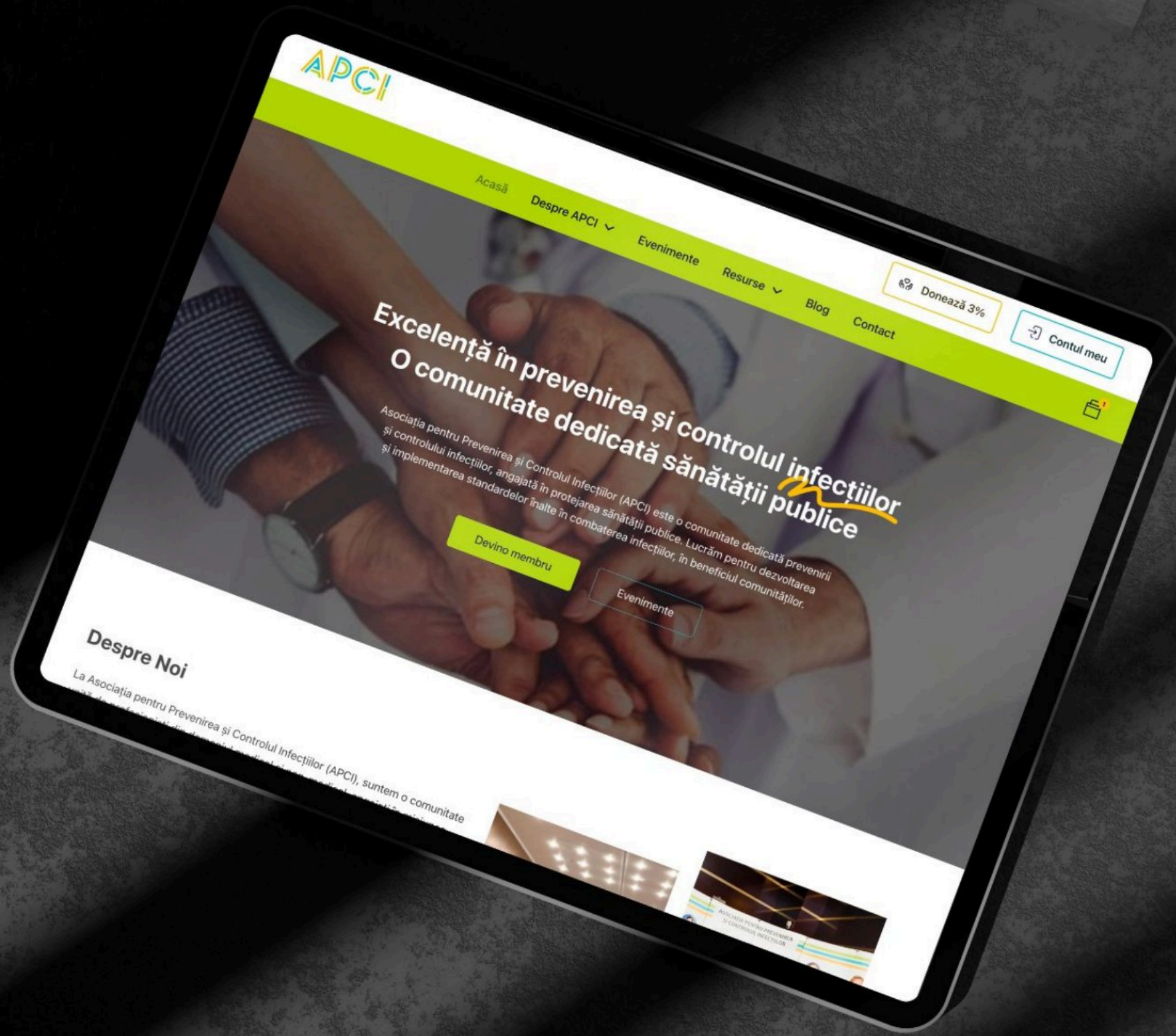
The association also started a comprehensive overhaul of its product line, looking to refresh its offer.

There was also an urgent need for a complete review of the website's visual presentation, which called for a significant redesign to improve its appeal and functionality.

002. // Deliverables

Webmate Creative provided a comprehensive range of services, including innovative web design and development tailored to APCI's specific requirements.

Our team also implemented advanced RPA technologies, optimized the UX/UI and carried out detailed sitemap and discovery work to effectively improve APCI's digital presence.



Strategy & Approach

003. // The Impact

APCI's collaboration with Webmate Creative led to a substantial digital transformation. This strategic partnership brought remarkable growth online and in brand recognition.

By building stronger connections with the target audience, we achieved tangible results, positioning APCI as a leading presence in its field.

004. // The Testimonial

Working with Webmate Creative has truly transformed our approach at APCI. Their expertise and dedication significantly improved our digital presence, resulting in significant growth and stronger engagement with our audience.

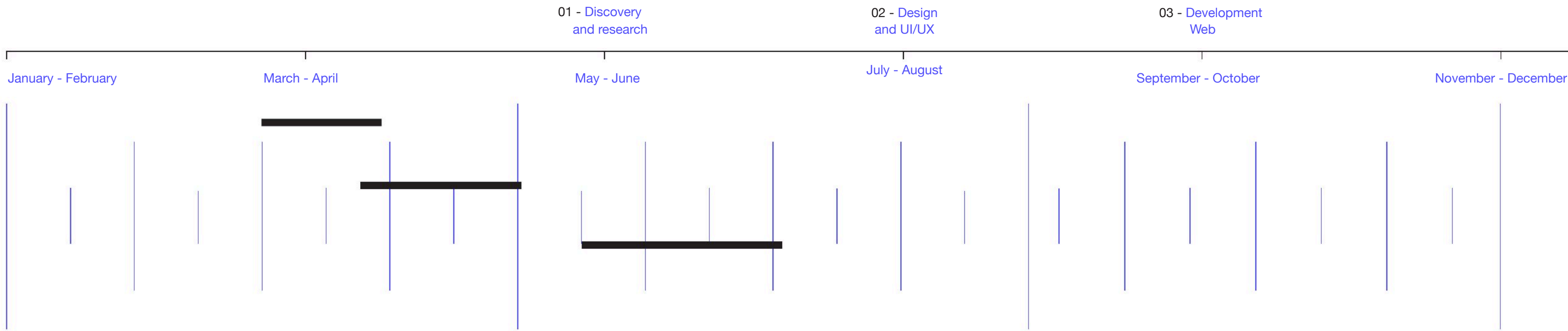
Sergiu Sîngeorzan

President · APCI



APCI

Project timeline & guide



Discovery

Deliverables

- 1. Sitemap
- 2. User journey flow
- 3. Moodboard & brand style guide
- 4. Timeline and budget estimate

UI/UX Design

Deliverables

- 1. UX strategy
- 2. Wireframes
- 3. UI strategy
- 4. High-fidelity mockups

Web Development

Deliverables

- 1. Security implementation and performance optimization
- 2. Testing and quality assurance
- 3. Launch materials, documentation and training
- 4. Post-launch support plan

Excelență în prevenirea și controlul infecțiilor O comunitate dedicată sănătății publice

Asociația pentru Prevenirea și Controlul Infecțiilor (APCI) este o comunitate dedicată prevenirii și controlului infecțiilor, angajată în protejarea sănătății publice. Lucrăm pentru dezvoltarea și implementarea standardelor înalte în combaterea infecțiilor, în beneficiul comunităților.

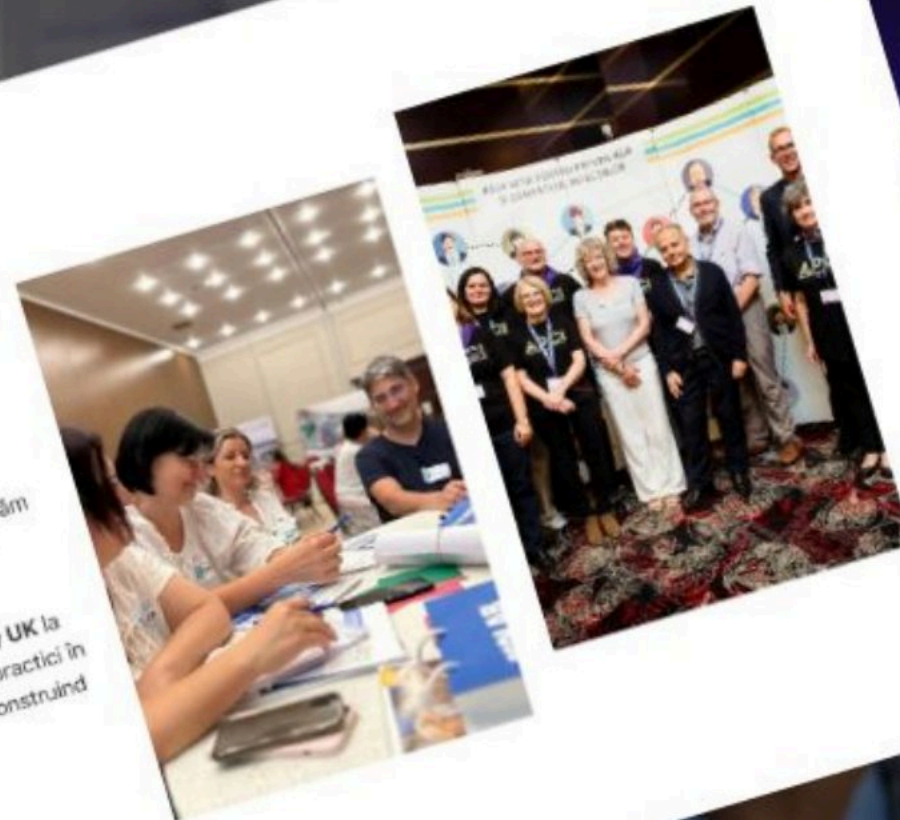
[Devino membru](#)[Evenimente](#)

Despre Noi

La Asociația pentru Prevenirea și Controlul Infecțiilor (APCI), suntem o comunitate unită de profesioniști din domeniul medical și non-medical, angajați în misiunea comună de a preveni și controla infecțiile.

Noi credem în puterea prevenirii și în importanța colaborării interdisciplinare, depășind barierele domeniilor noastre de origine. Angajați cu pasiune, ne dedicăm prevenirii, supravegherii și controlului infecțiilor, asigurând standarde înalte și abordări inovatoare.

Suntem mândri să fim prima asociație afiliată **Infection Prevention Society UK** la nivel internațional, ceea ce ne oferă acces la cele mai recente cercetări și practici în domeniu. Împreună, lucrăm pentru sănătatea și siguranța comunităților, construind un viitor în care infecțiile să fie prevenite și controlate eficient.

[Devino membru](#)

Dive into the new
APCI website design

APCI Website Rebuild



Webmate Creative Agency

Thank you.

How can we help you next?

We are glad to connect with like-minded partners who are excited to take their business further together.

 contact@webmate.ro

 webmate.agency

